ORDER

Orders Order / Rev: 715775 06330881 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/21/12 / 09/25/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
10/08/12	10/14/12	136	\$165,750.00	\$140,887.50	October 2012
10/15/12	10/21/12	27	\$17.025.00	\$14.471.25	Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$182,775.00	\$155,358.75	0.00
Totals	163	\$182,775,00	\$155.358.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

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_Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTSI	2 10/09/1	2 10/15/12	ON (M-Su)	CM	M-F 137, Sa	a 1205,MTWTF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
				ON (M-Su)									
	_	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
V	Veek: 1	0/09/12	10/15/12	MTWTF	5	\$75.00	0.00						
2	WTSI	10/09/1	2 10/15/12	5-530a	CM	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
				5-530a 10 News									
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 1	0/09/12	10/15/12	MTWTF	5	\$100.00	0.00						
3	WTSI	10/09/1	2 10/15/12	530-6a	СМ	530-6a	МГЖГБ	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
				530-6a 10 News									
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 1	0/09/12	10/15/12	MTWTF	5	\$150.00	0.00						
4	WTSI	10/09/1	2 10/15/12	M-F 6-7a	CM	6-7a	МГЖГБ	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
				6-7a 10 News									
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 1	0/09/12	10/15/12	MTWTF	5	\$175.00	0.00						
5	WTSI	10/09/1	2 10/15/12	CBS This Morning	j CM	7-9a	МГЖГБ	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
				CBS This Morning	g	(7:00 AM-8:	00 AM)						
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 1	0/09/12	10/15/12	MTWTF	5	\$200.00	0.00						
6	WTSI	10/09/1	2 10/15/12	CBS This Morning	j CM	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
				CBS This Morning	g	(8:00 AM-9:	00 AM)						
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 1	0/09/12	10/15/12	MTWTF	5	\$200.00	0.00						

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WTSP-TV

Order / Rev: 715775

Advertiser: Obama/D/President

Alt Order #: 06330881 Product Desc: **OBAMA SCHED A**

10/09/12 - 10/15/12 Flight Dates:

1537

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/09/12 10/15/12 \$100.00 P-4 WTSP M-F 9-930a 10 News, 9a@M 9-9:30A MTWTF--:30 5 0.00 NM \$500.00 10 News, 9am Weekdays Start Date Spots/Week **End Date** Rate Rating Week: 10/09/12 10/15/12 MTWTF-\$100.00 0.00 8 WTSP 10/09/12 10/15/12 M-F 930-10a CM 930-10a MTWTF--:30 5 \$100.00 P-4 0.00 NM 5 \$500.00 Inside Edition **End Date** Weekdays Start Date Spots/Week Rate Rating MTWTF-Week: 10/09/12 10/15/12 5 \$100.00 0.00 9 WTSP 10/09/12 10/15/12 M-F 10-11a :30 CM 10-11a MTWTF--5 \$75.00 P-4 0.00 NM 5 \$375.00 Studio 10 Week<u>days</u> Spots/Week Rating Start Date **End Date** Rate MTWTF-Week: 10/09/12 10/15/12 5 \$75.00 0.00 10 WTSP 10/09/12 10/15/12 Price Is Right CM 11a-12p MTWTF--:30 6 \$450.00 P-4 0.00 NM 6 \$2,700.00 Price Is Right Weekda<u>ys</u> **End Date** Rating Start Date Spots/Week Rate MTWTF-Week: 10/09/12 10/15/12 \$450.00 0.00 11 WTSP 10/09/12 10/15/12 M-F 12-1230p CM 12-1230p MTWTF--:30 5 \$450.00 P-4 0.00 NM 5 \$2,250.00 10 News @ Noon Weekdays **End Date** Start Date Spots/Week Rate Rating MTWTF-\$450.00 Week: 10/09/12 10/15/12 0.00 12 WTSP 10/09/12 10/15/12 Y&R CM 1230-130p MTWTF--:30 5 \$550.00 P-4 0.00 NM 5 \$2,750.00 Young and the Restless (12:30 PM-1:30 PM) Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF-Week: 10/09/12 10/15/12 \$550.00 0.00 13 WTSP 10/09/12 10/15/12 B&B CM MTWTF--:30 5 \$550.00 P-4 0.00 NM 130-2p 5 \$2,750.00 **Bold and Beautiful** (1:30 PM-2:00 PM) Start Date Weekdays Spots/Week Rating **End Date** Rate MTWTF- -Week: 10/09/12 10/15/12 5 \$550.00 0.00 14 WTSP 10/09/12 10/15/12 M-F 2-3p CM 2-3p MTWTF--:30 5 \$300.00 P-4 0.00 NM 5 \$1,500.00 The Talk Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF-Week: 10/09/12 10/15/12 \$300.00 0.00 15 WTSP 10/09/12 10/15/12 M-F 3-4p CM 3-4p MTWTF--:30 5 \$275.00 P-4 0.00 NM 5 \$1,375.00 Let's Make a Deal Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/09/12 10/15/12 5 \$275.00 0.00 16 WTSP 10/09/12 10/15/12 M-F 4-5p CM 4-5p MTWTF--:30 5 \$400.00 P-4 0.00 NM 5 \$2,000.00 Dr. Phil Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/09/12 MTWTF--10/15/12 5 \$400.00 0.00 17 WTSP 10/09/12 10/15/12 M-F 5-530p CM 5-530p MTWTF--:30 5 \$275.00 P-4 0.00 NM 5 \$1,375.00 5-530p 10 News Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/09/12 10/15/12 5 \$275.00 0.00 10/09/12 10/15/12 M-F 530-6p CM 530-6p MTWTF--:30 5 \$275.00 P-4 0.00 NM 5 \$1,375.00 10 News at 530p Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/09/12 10/15/12 \$275.00 0.00 10/09/12 10/15/12 M-F 6-630p CM 6-630p MTWTF--:30 5 \$500.00 P-4 0.00 NM 5 \$2,500.00 6-630p 10 News Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/09/12 10/15/12 5 \$500.00 0.00 20 WTSP 10/09/12 10/15/12 M-F 6-630p СМ MTWTF--:30 \$500.00 P-4 0.00 NM 6-630p \$500.00 1 6-630p 10 News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF--\$500.00 0.00 21 WTSP 10/09/12 10/15/12 CM MTWTF--:30 5 \$1,300.00 P-4 0.00 NM 7-730p 7-730p 5 \$6,500.00 Wheel of Fortune Start Date **End Date** Weekdays Spots/Week Rate Rating

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Order / Rev: 715775

06330881 Alt Order #:

Advertiser: Obama/D/President

OBAMA SCHED A Product Desc:

Flight Dates: 10/09/12 - 10/15/12 Estimate:

1537

Ln Ch Start E	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
21 WTSP 10/09/12 1	0/15/12	7-730p Wheel of Fortune	CM	7-730p	МГЖГБ	:30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
	nd Date	Weekdays MTWTF	Spots/Week	Rate \$1,300.00	Rating 0.00						
Week: 10/09/12 10/ 22 WTSP 10/09/12 10	0/15/12 0/15/12	730-8p	CM	730-8p	МГWГF	:30	5	\$1,500.00 P-4	0.00 NM	5	\$7,500.00
Start Date En	nd Date	Jeopardy Weekdays	Spots/Week	Rate	Rating						
	/15/12	MTWF		\$1,500.00 M-F 11-1135	0.00	:30		\$1,000.00 P-4	0.00 NM	5	\$5,000.00
		LN (M-F)		M-F 11-1130	ρ MIWIF	.30	5	\$1,000.00 F-4	U.UU INIVI	5	\$ 5,000.00
	nd Date 1/15/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00						
24 WTSP 10/13/12 10	0/13/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	5	\$700.00 P-4	0.00 NM	5	\$3,500.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/ 25 WTSP 10/14/12 10	0/14/12	LN (Su)	CM 5	\$700.00 Su 11-1135p	0.00	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
		Late News (Su)						,			•
	nd Date 1/14/12	Weekdays S	Spots/Week 1	Rate \$900.00	Rating 0.00						
26 WTSP 10/09/12 1	0/15/12	Letterman Late Night with Da	CM avid Letterma	1135p-1237a	МГWГF	:30	6	\$350.00 P-4	0.00 NM	6	\$2,100.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09/12 10/ 27 WTSP 10/09/12 10	0/15/12 0/15/12	MTWTF Late Late Show	CM	\$350.00 1237-137a	0.00 МГWГF	:30	4	\$175.00 P-4	0.00 NM	4	\$700.00
		Late Late Show						,			,
	nd Date 1/15/12	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
28 WTSP 10/09/12 1	0/15/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	МГWГF	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
	nd Date 1/15/12	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
29 WTSP 10/13/12 10	0/13/12	Sat 6-8a 10 News, 6am Sa	CM	Sat 6-8a	S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/ 30 WTSP 10/13/12 10	0/12/12	S-	CM 2	\$75.00	0.00	:30	1	\$150.00 P-4	0.00 NM	4	\$150.00
30 WISP 10/13/12 10	0/13/12	CBS This Morning	_	Sat 8-10a	5-	.30	'	\$150.00 P-4	U.UU INIVI	1	\$150.00
	nd Date 1/14/12	Weekdays S-	Spots/Week 1	Rate \$150.00	Rating 0.00						
31 WTSP 10/13/12 10	0/13/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	nd Date 1/14/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
32 WTSP 10/13/12 10		Sat 730-8p	CM	Sat 730-8p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date En	nd Date	Jeopardy Weekdays	Spots/Week	Rate	Rating						
	/14/12	S-	1	\$400.00	0.00	-20		ФЕОО ОО D 4	0.00 NIM		£4 000 00
33 WTSP 10/14/12 1		CBS Sunday Mor	ning	Sun 9-1030a		:30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
	nd Date 1/14/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$500.00	Rating 0.00						
34 WTSP 10/14/12 1	0/14/12	Face the Nation Face the Nation	СМ	Sun 1030-113	30aS	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
	nd Date 1/14/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00						
35 WTSP 10/14/12 1			СМ	Sun 630-7p	S	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						

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WTSP-TV

Order / Rev: 715775

Alt Order #: 06330881 Advertiser: Obama/D/President

Product Desc: **OBAMA SCHED A**

10/09/12 - 10/15/12 Flight Dates:

1537 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/14/12 10/14/12 35 WTSP Sun 630-7p CM Sun 630-7p :30 \$350.00 P-4 0.00 NM \$350.00 Sun 630-7p 10 News Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 \$350.00 0.00 36 WTSP 10/14/12 10/14/12 10 Sports Extra CM Su 1135-1145p ----S :30 1 \$500.00 P-4 0.00 NM 1 \$500.00 10 Sports Exra Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/08/12 10/14/12 \$500.00 0.00 37 WTSP 10/15/12 10/15/12 Mon Prime C CM Mon 10-11p M- - - - -:30 1 \$3,500.00 P-4 0.00 NM \$3,500.00 Hawaii Five-0 Weekdays Start Date **End Date** Spots/Week Rating Rate M- - - -Week: 10/15/12 10/21/12 \$3.500.00 0.00 38 WTSP 10/09/12 10/09/12 Tue Prime A CM Tue 8-9p - T- - - -:30 2 \$5,000.00 P-4 0.00 NM \$10,000.00 **NCIS** End Date Rating Start Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 - T- - - -2 \$5,000.00 0.00 39 WTSP 10/09/12 10/09/12 Tue Prime B CM Tue 9-10p - T- - - -:30 2 \$4,500.00 P-4 0.00 NM 2 \$9,000.00 NCIS: Los Angeles Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/08/12 10/14/12 0.00 2 \$4,500.00 40 WTSP 10/09/12 10/09/12 Tue Prime C Tue 10-11p - T- - - -:30 1 \$4.000.00 P-4 0.00 NM \$4,000.00 Vegas Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -Week: 10/08/12 10/14/12 \$4,000.00 0.00 41 WTSP 10/10/12 10/10/12 Wed Prime Wed 8-11p --W----:30 1 \$4,000.00 P-4 0.00 NM \$4,000.00 Wed Prime Start Date Weekdays Spots/Week Rating **End Date** Rate - - W- - - -Week: 10/08/12 10/14/12 \$4,000.00 0.00 42 WTSP 10/10/12 10/10/12 Wed Prime B Wed 9-10p - - W- - - -:30 2 \$5,000.00 P-4 0.00 NM \$10,000.00 Criminal Minds Start Date **End Date** Spots/Week Rate Rating Weekdays - - W- - - -Week: 10/08/12 10/14/12 \$5,000.00 0.00 43 WTSP 10/10/12 10/10/12 Wed Prime C CM Wed 10-11p - - W- - - -:30 1 \$4,500.00 P-4 0.00 NM \$4,500.00 CSI: Crime Scene Investigation **End Date** Start Date Weekdays Spots/Week Rate Rating - - W- - - -Week: 10/08/12 10/14/12 1 \$4,500.00 0.00 44 WTSP 10/11/12 10/11/12 Thu Prime B CM Thu 9-10p - - - T- - -:30 1 \$4,500.00 P-4 0.00 NM \$4,500.00 Person of Interest Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/08/12 10/14/12 \$4,500.00 0.00 45 WTSP 10/11/12 10/11/12 Thu Prime C CM Thu 10-11p - - - T- - -:30 1 \$4,000.00 P-4 0.00 NM \$4,000.00 Elementary Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - - - T- - -\$4,000.00 0.00 10/11/12 10/11/12 Thu Prime C CM Thu 10-11p ---T---:30 \$4,000.00 P-4 0.00 NM \$4,000.00 Elementary Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 - - - T- - -\$4,000.00 0.00 10/12/12 10/12/12 Fri Prime A CM Fri 8-9p ---F--:30 \$3,000.00 P-4 0.00 NM \$3,000.00 CSI: NY Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/08/12 10/14/12 ---F--1 \$3,000.00 0.00 48 WTSP 10/12/12 10/12/12 Fri Prime B CM ---F--:30 1 \$3.000.00 P-4 0.00 NM \$3,000.00 Fri 9-10p Made in Jersey Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--\$3,000.00 0.00 49 WTSP 10/12/12 10/12/12 Fri Prime C CM ---F--:30 1 \$3,000.00 P-4 0.00 NM \$3,000.00 Fri 10-11p 1 Blue Bloods Start Date **End Date** Weekdays Spots/Week Rate Rating

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WTSP-TV

Order / Rev: 715775

Advertiser: Obama/D/President

06330881 Alt Order #:

OBAMA SCHED A Product Desc:

Flight Dates: 10/09/12 - 10/15/12 1537

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End 1	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
49 WTSP 10/12/12 10/12/12	Fri Prime C CM Blue Bloods	Fri 10-11p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	F		0.00					
50 WTSP 10/12/12 10/12/12	Fri Prime A CM CSI: NY	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 <u>End Date</u> 10/14/12	Weekdays Spots/Week		Rating 0.00					
51 WTSP 10/14/12 10/14/12	Sun Prime A CM 60 Minutes	7-8p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 <u>End Date</u> 10/14/12	Weekdays Spots/Week	· . —	Rating 0.00					
52 WTSP 10/14/12 10/14/12	Sun Prime B CM Amazing Race	Sun 8-9p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 <u>End Date</u> 10/14/12	Weekdays Spots/Week	· . —	Rating 0.00					
53 WTSP 10/14/12 10/14/12	Sun Prime C CM The Good Wife	Sun 9-10p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 <u>End Date</u> 10/14/12	Weekdays Spots/Week	· . —	Rating 0.00					
E54 WTSP 10/14/12 10/14/12	NFL Football Game #1 CM NFL Football Game #1	1-4p	S	:30	2\$20,000.00 P-4	0.00 NM	0	\$0.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/08/12 10/14/12		\$20,000.00	0.00			D		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 WTSP 10/08/12-10/14/12 N		rt/End Time	_	<u>'eekdays</u> S		Rtg Type		
Credited	WE TOOLDAII Game #1	P			.50,20,000.00)	0.00 / 1/1//		
2 WTSP 10/08/12-10/14/12 N	NFL Football Game #1 1-4	р		S	Su :30 \$20,000.00)	0.00 <i>NM</i>		
Credited								
55 WTSP 10/15/12 10/15/12	CBS Evening News CM CBS Evening News	630-7p	М	:30	2 \$2,000.00 P-4	0.00 NM	2	\$4,000.00
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate \$2,000.00	Rating 0.00					
N56 WTSP 10/14/12 10/14/12	Bucs on CBS Football CM Bucs on CBS Football	Reg Season	FootbS	:30	2 \$20,000.00 P-3	0.00 NM	2	\$40,000.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/08/12 10/14/12	S 2	\$20,000.00	0.00					

Totals 163 \$182,775.00